

**JOIN US FOR THE**  
12TH ANNUAL **LOS ANGELES**  
Healthcare Awards



FORMERLY THE PATIENT CARE FOUNDATION

**FRIDAY, NOVEMBER 14**  
THE MAYBOURNE BEVERLY HILLS  
**FUTUREMEDLA.ORG**

# A Bold New Vision for the Future of Healthcare in Los Angeles

We are proud to introduce the FutureMedLA Foundation—formerly known as the Patient Care Foundation—the newly reimagined charitable arm of the Los Angeles County Medical Association.

FutureMedLA is dedicated to developing physician leaders, supporting innovative medical students, and funding community-driven healthcare solutions across Los Angeles County. With a renewed focus on equity, advocacy, and innovation, the Foundation is shaping the future of medicine by investing in the people and ideas that drive real change.

Our Three Pillars of Impact:

- Medical Student Scholarships – Supporting the next generation of physicians committed to solving today's most urgent healthcare challenges.
- Physician Leadership Development – Equipping doctors with the skills to lead, influence policy, and advocate for system-wide improvement.
- Community Solution Grants – Funding grassroots initiatives that expand access to care and address health disparities across the region.

We invite you to support this mission by joining us at the 2025 Los Angeles Healthcare Awards—an unforgettable evening honoring the visionaries, innovators, and changemakers transforming healthcare in our communities.

**SAVE THE DATE: Friday, November 14, 2025 | The Maybourne Beverly Hills**

This signature event benefits FutureMedLA's programs and brings together leaders in medicine, media, and advocacy to celebrate progress and inspire continued action.

To learn more, donate, or purchase your tickets, visit [FutureMedLA.org](https://FutureMedLA.org).

**Together, let's power the future of healthcare—one leader, one solution, and one community at a time.**

**CONTACT [HEATHER@LADOC.S.ORG](mailto:HEATHER@LADOC.S.ORG) TO SECURE YOUR SPONSORSHIP**

## 2025 Los Angeles Healthcare Awards Honorees



**HEALTHCARE VISIONARY  
OF THE YEAR**

Cástulo de la Rocha



**SHINE THE LIGHT MEDIA  
AWARD**

The Pitt



**PHYSICIAN CHANGEMAKER  
AWARD**

Ashraf M. Elsayegh,  
MD, FCCP, FAASM



**HEALTH ADVOCACY  
CHAMPION AWARD**

Lisa H. Wong, Psy.D.



**COMMUNITY IMPACT  
AWARD**

Undue Medical Debt



**INNOVATION IN  
HEALTHCARE SOLUTIONS**

The Los Angeles Trust  
for Children's Health

# 12<sup>TH</sup> ANNUAL LOS ANGELES HEALTHCARE AWARDS

## SPONSORSHIP OPPORTUNITIES

CONTACT [HEATHER@LADOCS.ORG](mailto:HEATHER@LADOCS.ORG) TO SECURE YOUR SPONSORSHIP

### PLATINUM - \$20,000

- Podium recognition
- Speaking opportunity during opening remarks (Up to 5 minutes)
- Introduction of one award nominee
- Two tables of 10
- Logo on step and repeat
- Logo recognition on ALL event collateral and communications (including signage, program book, email announcements, 6 social media mentions and stage visuals with a dedicated slide)
- Two-page center spread ads in program book (print & digital)
- Premium full-page ad placement in Los Angeles Medicine magazine (digital)
- Premiere logo placement/company name on event signage
- Logo visibility on sponsorship page on FutureMedLA Foundation website
- Opportunity to obtain guest list post-event for follow up

### GOLD - \$10,000

- One table of ten
- Podium recognition with introduction and 30-second description of organization
- Logo on step and repeat
- Logo recognition on event collateral and communications (including signage, program book, email announcements, 4 social media mentions and stage visuals with a dedicated slide)
- Premium placement of one full-page ad in program book (print & digital)
- One full-page in Los Angeles Medicine magazine (digital)
- Logo visibility on sponsorship page on FutureMedLA Foundation website

### SILVER - \$5,000

- Five dinner tickets
- Podium recognition
- Logo recognition on event collateral and communications (including signage, program print book, email announcements, 2 social media mentions and stage visuals)
- One full-page ad in program book (print & digital)
- One full-page ad in Los Angeles Medicine magazine (digital)
- Logo visibility on sponsorship page on FutureMedLA Foundation website

### BRONZE - \$2,500

- Three dinner tickets
- Podium Recognition
- Logo recognition on event collateral and communications (including signage, program print book, email announcements, 1 social media mention and stage visuals with a shared slide)
- Half-page ad in program book (print & digital)
- Half-page ad in Los Angeles Medicine magazine (digital)
- Logo visibility on sponsorship page on FutureMedLA Foundation website

### PROGRAM (PRINTED & DIGITAL) & MAGAZINE ADS (DIGITAL)

- Full-page ad - \$2,500
- Half-page ad - \$1,500

### QUESTIONS?

Contact Heather May  
[heather@ladocs.org](mailto:heather@ladocs.org)

### TICKETS

- One dinner ticket - \$300
- One table of ten - \$2,700

## 12<sup>TH</sup> ANNUAL LOS ANGELES HEALTHCARE AWARDS SPONSORSHIP SELECTION

☐ Platinum: \$20,000

☐ Full Page Ad: \$2,500

☐ Gold: \$10,000

☐ Half Page Ad: \$1,500

☐ Silver: \$5,000

☐ Bronze: \$2,500

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Contact Name and Title

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Organization Name and Address

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Email Address and Phone Number

### Magazine and Program Ad Specs:

Full Page – 8" x 10.5" with 1/8 bleed

Half (1/2) Page Horizontal – 7.5" x 4.75"

300 dpi

PNG, JPG, PDF files

**ALL ASSETS ARE DUE BY OCTOBER 31, 2025**

**QUESTIONS/SUBMIT FORM TO:**

**HEATHER@LADOCS.ORG**